

DEPARTMENT OF PLANNING, LANDS AND HERITAGE	
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WOODSIDE CARE PUBLIC ART

This document is designed as an addendum to the Public Art Strategy as prepared by Art Theory for the Woodside Care Precinct project. The following pages propose an updated public art budget as well as supporting details for this outcome. The objectives, curatorial theme and approach from the original strategy document remain relevant and therefore are unchanged.

Art Theory, acting as art consultants for Hall & Prior, have prepared the following information with view to demonstrating \$500,000 ex gst as a fixed public art budget is a substantial and appropriate sum for the Woodside site. Included are a series of scenarios that illustrate the extent and types of public art that may be delivered for this budget, as well as a recent and relevant case study where the public art budget was capped at \$500k is delivering three major artworks on site.

The neighbourhood in which Woodside is located, is a quiet residential area with very low numbers of residents and visitors to the area. As such the expected audience for artwork visible from the public realm is far smaller than many projects where Percent for Art is applicable; busy roads, city centres and or within public open spaces.

Whilst the Woodside development will of course bring many more people into the local community, very few of these will view public realm art given aged care residents’ mobility or others driving into the grounds to visit elderly relatives or for work. This point is furthered by the high quality landscaping, beautiful architecture and amenities being offered within the development’s grounds.

Also to note, the Woodside site unlike many others, does not have call for costly bold, large-scale landmark type artworks, rather art that is appropriate in scale, considered and

curated to suit its tree lined suburban neighbourhood streets.

Furthermore, there is a real case for the most meaningful contribution for public art on this site to be within the shared common grounds, i.e. the gardens and outdoor spaces shared by visitors and residents alike. The community benefit if located here would see larger numbers of people enjoy the works, offer more dwell time and contribute greatly to healing & wellbeing and with the precinct’s grounds. As such we have proposed a new additional zone, one which is publicly accessible all day and every day of the week. Night time audiences for public art in this site’s location are considered near none.

We propose a 30% allocation i.e. \$150,000 ex gst for public art within this zone. with the remaining 70% being allocated to public realm artworks as per standard.

This project’s unique location and use-age we believe warrant this discussion around budget and allocation of budget and in the meantime should there be any additional details that would be helpful in your consultations, please do reach out and we will be happy to assist.

Thank you for reviewing this document and we look forward to the opportunity to discuss with you further - Woodside is an exciting project for art, with so many rich heritage interpretation and storytelling opportunities we look forward to bringing to the site through art.



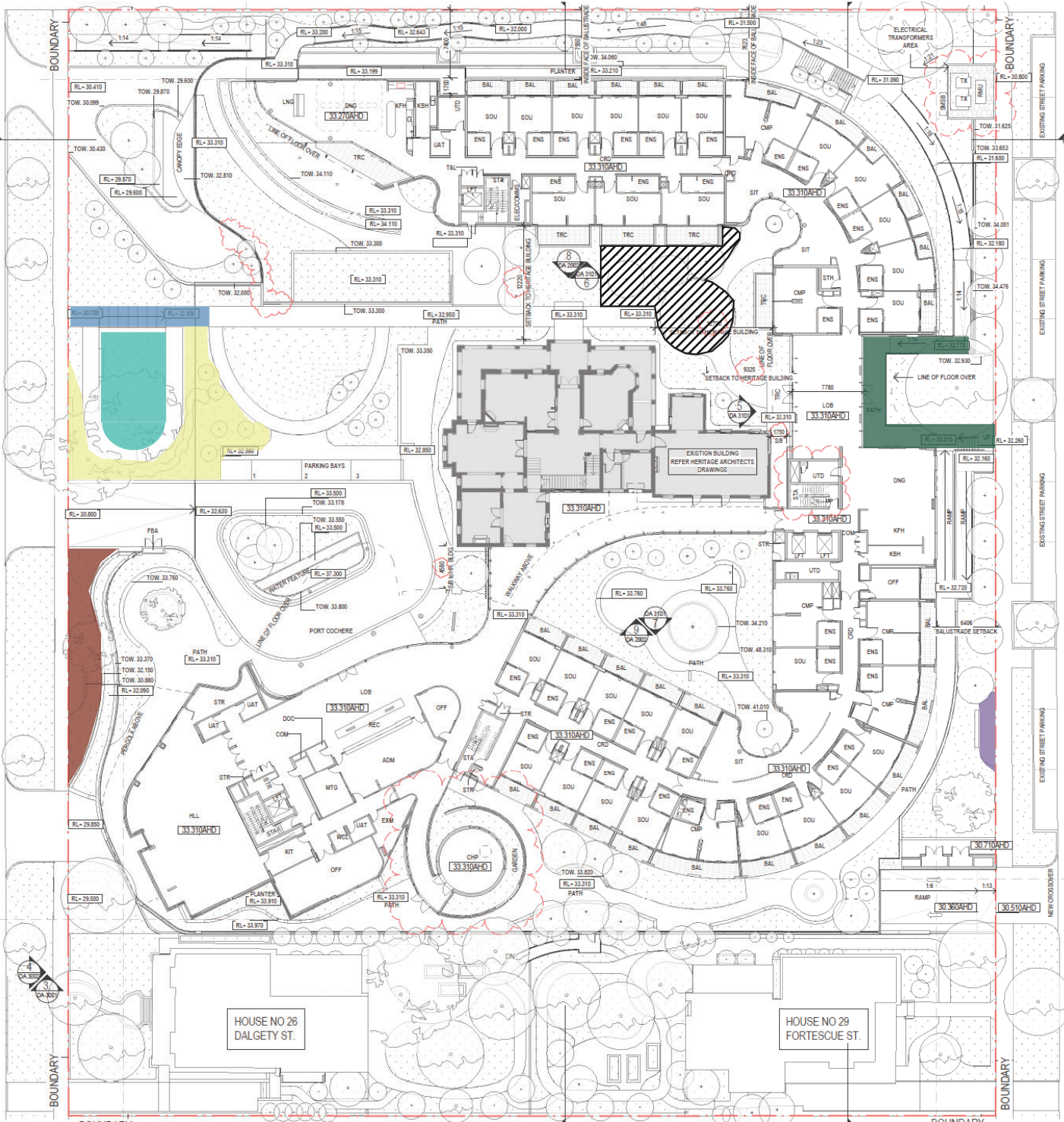
PUBLIC ART ZONES

The below plan highlights all six zones originally identified for public art opportunities, as outlined in Art Theory’s Public Art Strategy for Woodside Healthcare Precinct, issued in 2023.

As per the original strategy, it is not the intent to deliver artwork to all six zones, rather as per the following scenarios prepared, the intent remains to select a combination of zone/s from these opportunities, to form a site-specific public art collection.

The following pages outline three scenarios showing indicatively what is possible for a budget of \$500,000 ex GST, in support of sum being more than enough for a high quality public art response to this site.

- ZONE 1 - MAIN ENTRY
- ZONE 2 - FRONT LAWN
- ZONE 3 - GARDEN BED
- ZONE 4 - STREET GARDEN
- ZONE 5 - COMMUNITY SEAT
- ZONE 6 - FORTESCUE ENTRY
- ▨ PROPOSED COMMON ZONE
- SITE BOUNDARY



SCENARIO ONE

Scenario One, indicates one combination of public art zones that together could form a meaningful public art collection on site to the value of \$500,000 ex GST. Zone 1 could offer integrated storytelling upon arrival, Zone 2 offers an intimate moment for those using the ramp and the public seats within Zones 4 and 5 provide functional artwork for those passing by, encouraging them to linger. We have included the proposed common zone as this central public shared space, accessible to all during daytime hours, is a meaningful location for artworks that explore heritage interpretation and maximise cultural engagement.

ZONES	ART LOCATION	ART TYPE	ART MEDIA
ZONE 1 - MAIN ENTRY	Pathways, facades	Integrated, Storytelling	Metal, concrete
ZONE 2 - FRONT LAWN	Within landscaping	Intervention, Small sculpture	Timber, stone
ZONE 4 & 5 - PUBLIC SEATS	Seating, ground plane	Functional, Integrated	Ceramic, concrete
PROPOSED COMMON ZONE	Public Shared Space (daytime)	Heritage Interpretation	Bronze, glass



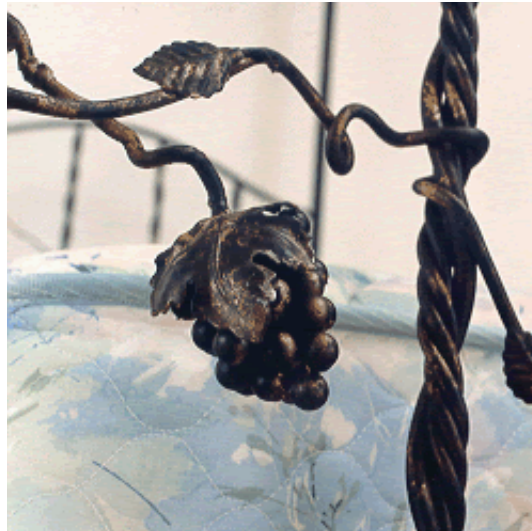
● ZONE 1 - MAIN ENTRY



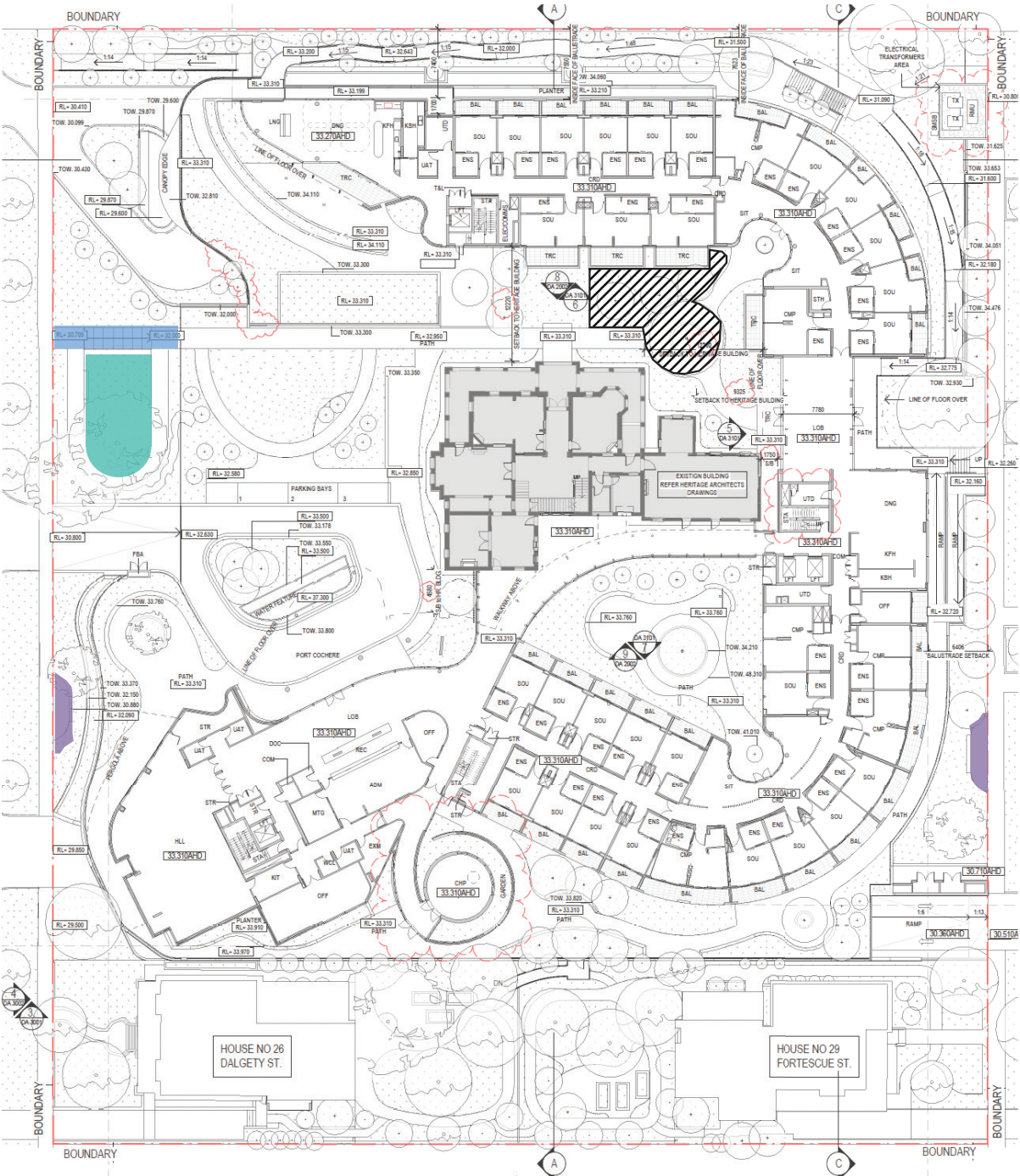
● ZONE 2 - FRONT LAWN



● ZONE 4 & 5 - PUBLIC SEATS



● PROPOSED COMMON ZONE



SCENARIO TWO

Scenario Two indicates a second combination of public art zones that together could form a meaningful public art collection on site , again to the value of \$500,000 ex GST. Zone 1 again off ers a welcome with storytelling on the ground plane, the tiered walls within Zone 4 off er a larger and dynamic response for those approaching the precinct from Dalgety St, and the public seating within Zone 6 encourages engagement, rest and wonder on the Fortescue approach. We have included the common zone in this scenario, as per our scenario one.

ZONES	ART LOCATION	ART TYPE	ART MEDIA
ZONE 1 - STAIRS & PATHS	Dalgety Entry Stairs & Paths	Integrated, Ground plane	Stone, metal
ZONE 4 - TIERED BEDS	Retaining & Garden Beds	Interpretive, Facade	Clay, ceramic
ZONE 6 - FORTESCUE SEAT	Ground plane paths	Site Responsive	Ceramic, stone
PROPOSED COMMON ZONE	Public shared space (daytime)	Heritage Interpretation	Bronze, glass



● ZONE 1 - STAIRS & PATHS



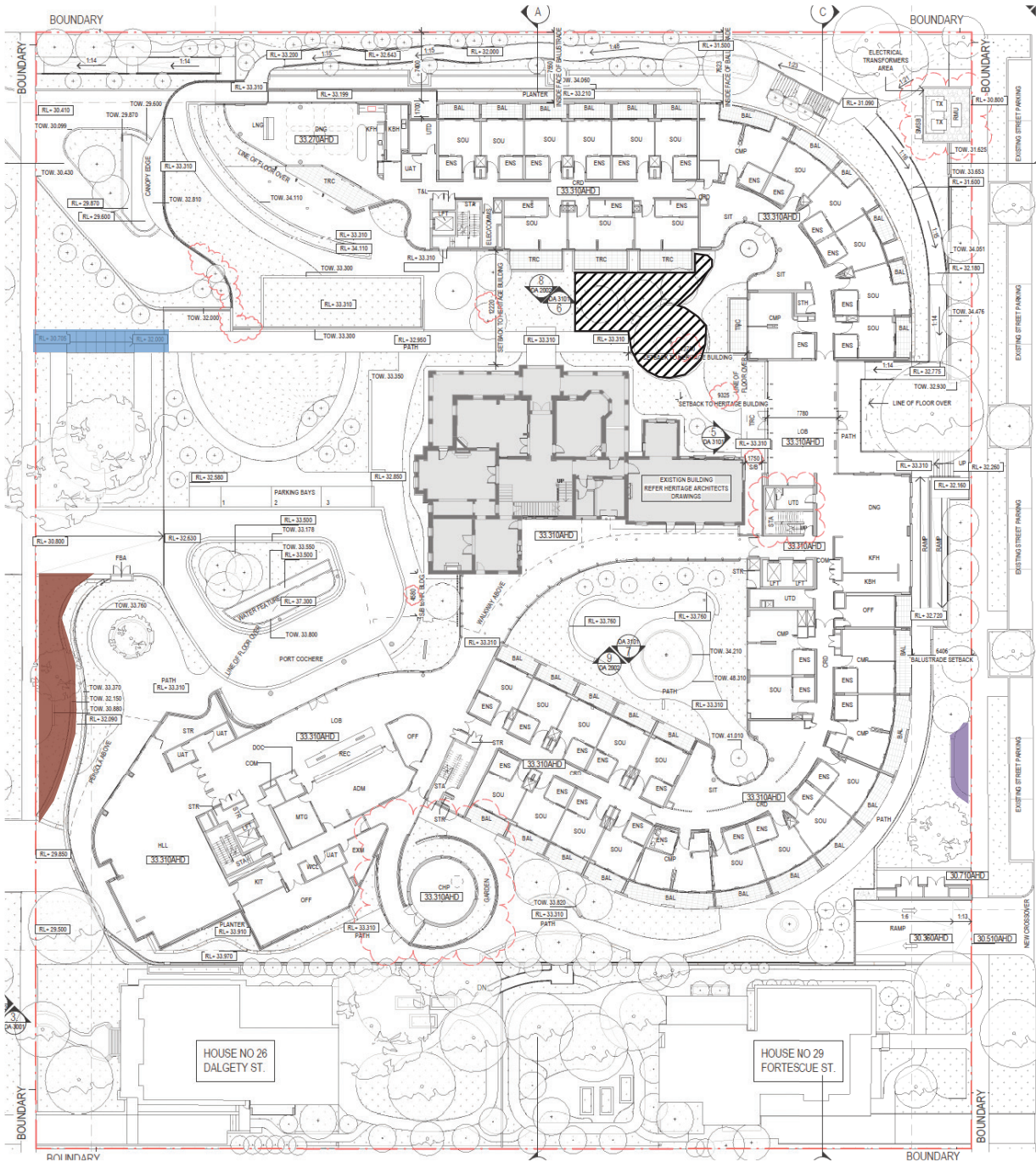
● ZONE 4 - TIERED BEDS



● ZONE 6 - FORTESCUE SEAT



⦿ PROPOSED COMMON ZONE



SCENARIO THREE

Scenario Three, indicates a third combination of public art zones that together could form a meaningful public art collection for \$500,000 ex GST. Zone 1 again marks that important moment of arrival at the main entry, the seating area within Zone 3 offers opportunities for sculpture and Noongar artworks, and ground plane Zone 6 artworks at the entry off Fortescue St offer a warm welcome from that approach, and we have included the proposed common zone again here given its importance within the core of development.

ZONES	ART LOCATION	ART TYPE	ART MEDIA
ZONE 1 - STAIRS & PATHS	Pathways, facades	Integrated, Storytelling	Metal, concrete
ZONE 5 - FORTESCUE SEAT	Seat, ground plane	Functional, Integrated	Ceramic, concrete
ZONE 6 - FORTESCUE ENTRY	Ground plane	Site Responsive	Ceramic, metal inlay
PROPOSED COMMON ZONE	Public Shared Space (Daytime)	Heritage Interpretation	Bronze, glass



● ZONE 1 - STAIRS & PATHS



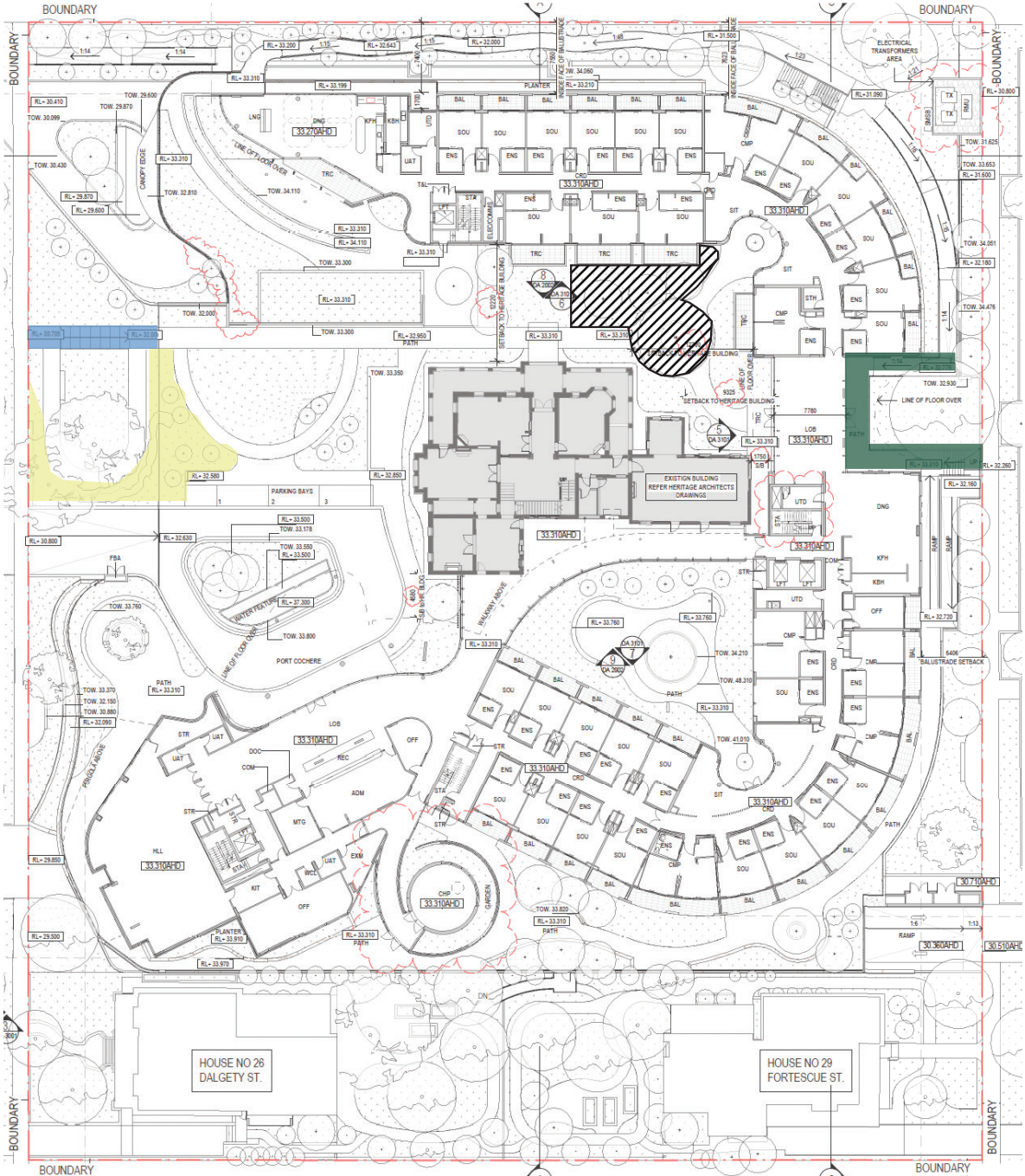
● ZONE 3 - GARDEN BEDS



● ZONE 6 - FORTESCUE ENTRY



▨ PROPOSED COMMON ZONE

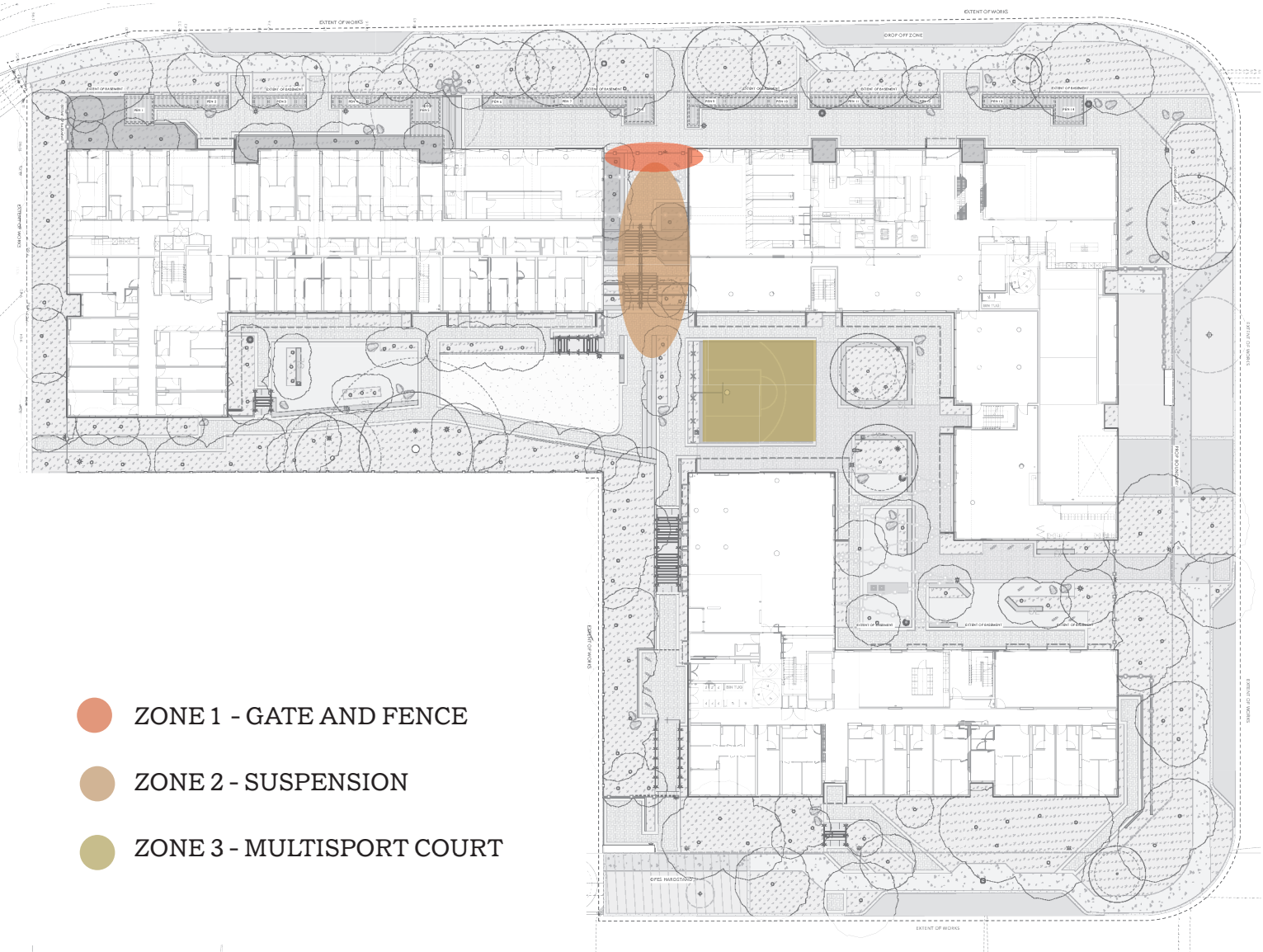


This case study, a 916-bed Waterford Purpose Built Student Accommodation in Karawara, has been included for its relevance to Woodside Care Precinct project, which is twofold.

Firstly the PBSA site, much like Woodside, is located in a residential neighbourhood. This PBSA development was approved with a \$500,000 ex gst capped public art budget, and as per below Art Theory are a delivering three impressive site-specific artwork commissions to the gate & fences, laneway lighting suspension and a Noongar artist’s design to the sports court in the inner courtyard.

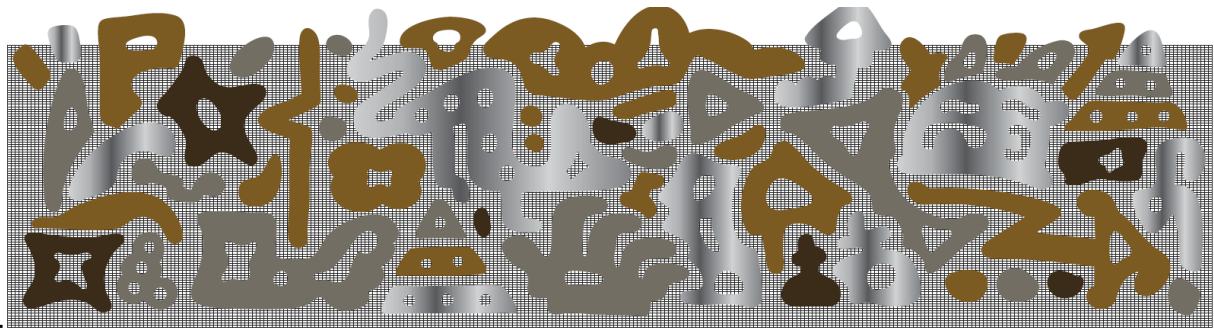
Secondly, and again like Waterford PBSA, Woodside Care will bring many new residents to the area, who will typically largely remain within the interior and courtyards of their own development. Given these user behaviours and the quiet residential neighbourhood location, it was agreed by WAPC that the locating of public art within the PBSA development could extend to the internal courtyard, given this is where the largest concentration of new residents would spend time and benefit from. The agreed proportion for funds on this project was 70% public realm and 30% for the inner courtyard - we would suggest Woodside has a case for at least the same acclamation, if not more of a case, as outlines in our introductory words.

The below plan shows the three Art Zone locations delivered within the precinct, for \$500k public art budget - the Gate & Fence, the Suspension and the multi-sport court (inner courtyard).



Shown below are the selected artists’ concept sketches, in responses to the project’s brief for contemporary public art appealing to students - a large gate & fence work by Bruno Booth to replace a traditional architectural response, a suspended laneway light work by Kartika Laila Ahmad, and a custom sports court surface designed by Noongar artist Janelle Berger.

These three concepts demonstrate a breadth of artistic process, mediums and execution, and demonstrate how a substantial public art response is being achieved with a \$500,000 ex GST public art spend, across both the public realms (70% budget) and an outdoor, shared common area (30% budget) within the same site.



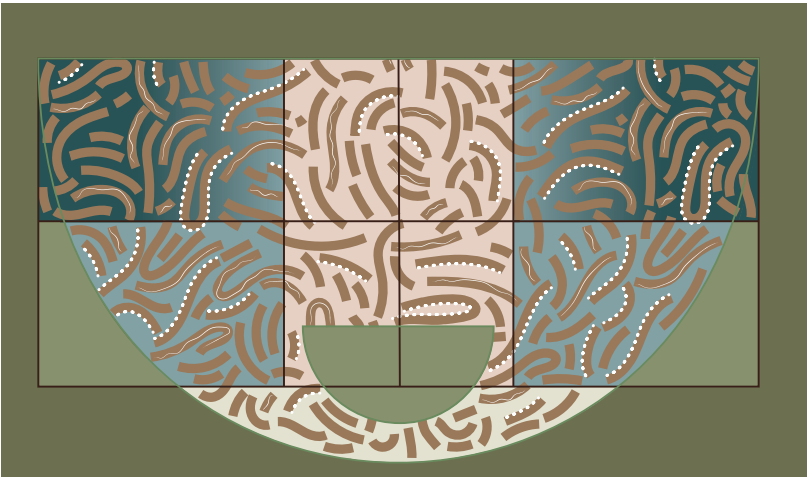
ARTIST - BRUNO BOOTH

ZONE - GATE AND FENCE



ARTIST - KARTIKA LAILI AHMAD

ZONE - SUSPENSION



ARTIST - JANELLE BURGER

ZONE - MULTISPORT COURT

Kennedy Bay Foreshore is the jewel of the Kennedy Bay new development, located just south of Perth. The generous foreshore areas consist of a large lawns, youth play-space, children’s playground, a new jetty and a series of smaller park and parklet moments. Throughout these public amenities are a series of public art work, developed in collaboration with local Noongar Traditional Owners, Client and Emerge architects. The public realm artworks are rich in cultural storytelling and consist of both in-progress and delivered artists commissions across range of mediums including integrated in-ground, functional shelters, heritage interpretative play equipment, nodal sculpture and mural paintings. These spend to date on this collection of artworks is \$500,000 ex gst, and whilst this project will continue to grow in number of artworks and spend, it already demonstrates the significant amount of artwork that can be delivered withing this budget figure - designs are featured below.



ARTIST - LANCE & NIGEL CHADD

IN-GROUND / INLAY



ARTIST - LANCE & NIGEL CHADD

YOUTHSPACE / SHELTER



ARTIST - IN PROGRESS

JETTY / SCULPTURE



ARTIST - SEANTELE WALTH

PLAYGROUND / INTERPRETIVE



ARTIST - YABINI KICKETT

PARK / MURAL



ARTIST - IN PROGRESS

PARKLET / NODAL

Village Green, formerly Waterford Plaza, was transformed by Design Theory from a grey, tired and under-performing retail precinct into a refreshed, thriving retail and hospitality village. A key part of the transformation was the inclusion of public art curated by Art Theory.

The series of three large-scale artworks, as pictured below were all delivered along within the budget of \$500,000 ex gst. Ranging from a series of three illuminate poems, suspended by tensioned stainless steel wires between two buildings, to an expansive floor plan mural and accompanying 4m high sculpture also with illumination, and a 12m play-able fiberglass sculpture by a local Noongar artist. Together the works by these three artists make for an impressive impact on place-making, and with their locations positioned alongside alfresco seating areas, the relationship between art and creating moments for pause and reflection has been designed to benefit visitors of all ages and to provide enjoyment and access to the maximum number of patrons and community members.



ARTIST - JARNI MCGUIRE
LAWN / INTERPRETIVE



ARTIST - KYLE HUGHES-ODGERS
PLAZA / MURAL & SCULPTURE



ARTIST - LOUISE MONDAY
HIGH STREET / LIGHT POEMS

THANK YOU