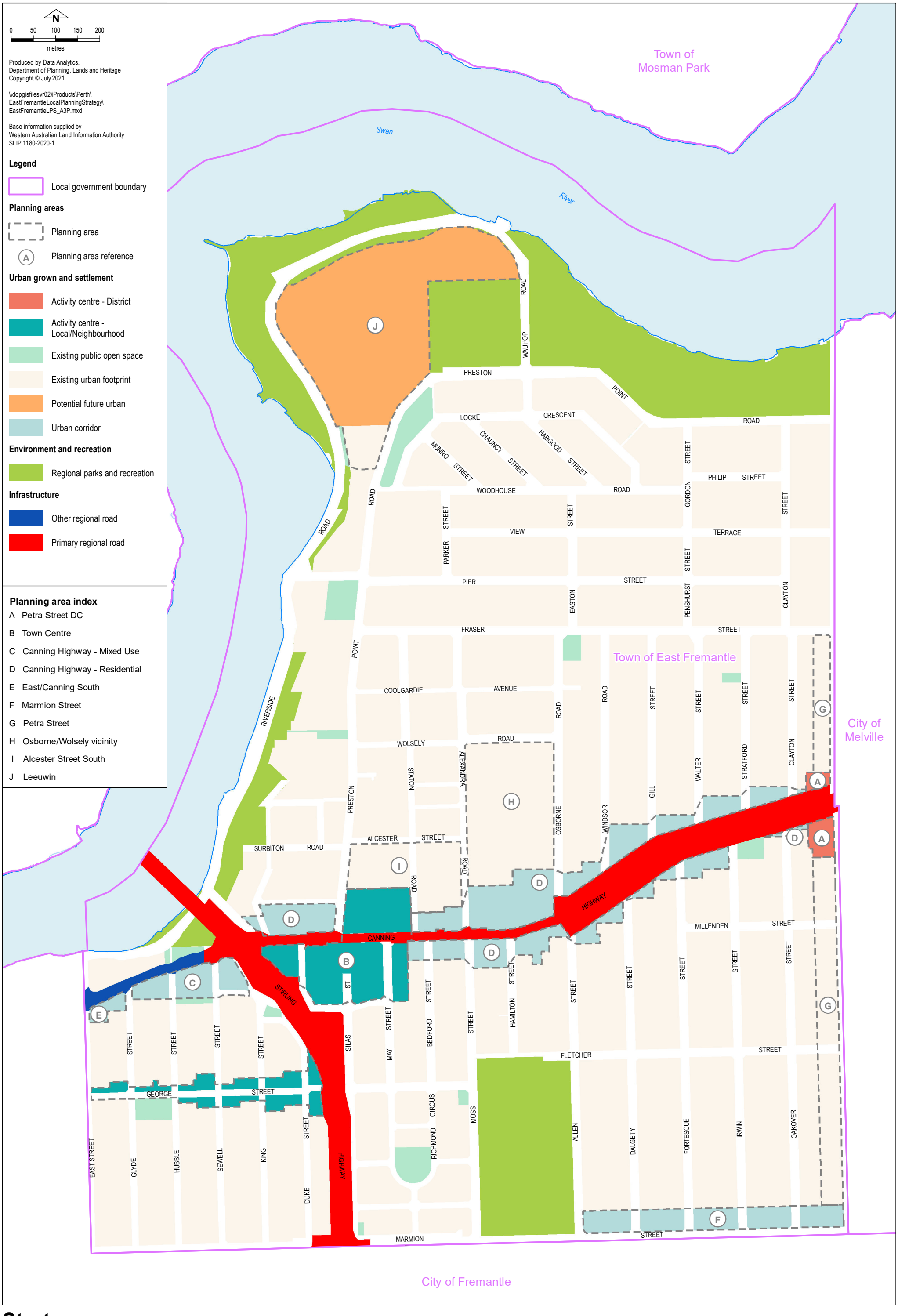

Strategy map