



Sustainable Event Policy - *draft for comment*

Objective

The Town of East Fremantle is committed to environmental and sustainable practises that limit negative impacts to the environment. Since the rollout of the Food Organics, Garden Organics (FOGO) waste service, the Town has strived to reduce unnecessary waste at corporate and community events by incorporating FOGO waste practice and using material that is either reusable or compostable. The Sustainable Events Policy is to provide the Town, community and third parties a guide of the requirements when trading in the Town.

Policy

This policy applies to:

- all events coordinated by the Town, or contractors who are employed by the Town to coordinate an event ('Town Events').
- all events produced by a third party but subject to formal approval of the Town including events held on land under the Town's care and control, and events supported by Town grants (Approved Events).
- all events that include any form of actions or business which apply to the Trading in Public Places Policy.

(a) Town Events

- i. Events organised by the Town or contractors employed by the Town to produce an event are to:
 - a. Provide clearly labelled Recycling, FOGO and General Waste Bins; and
 - b. Exclude:
 - Provision, sale, distribution or use of balloons and confetti as part of the event;
 - Use of Polystyrene and Styrofoam in the sale and distribution of food or beverages at the event; and
 - Provision, sale or distribution of single-use plastics at the event. This includes: straws, cutlery, cups, coffee cups, bottles (including individual single use water bottles), plates, containers and bags.
- ii. Provide an easily accessible alternative to bottled water which enables patrons to refill empty drink bottles with drinking water free of cost.
- iii. Restrict promotional material, decorations and supplies to those which can be reused and/or recycled.
- iv. Minimise the use of printed promotional material for example posters, flyers, business cards and newspaper inserts by maximising the use of social media platforms and local publications for the distribution and dissemination of promotional material.
- v. Incorporate:
 - a. Promotion of walking, cycling and public transport options.
 - b. Provision of adequate bike parking for all large scale events.
 - c. Provide reusable alternatives for single use items including cups, plates, cutlery, coffee cups (GO₂Cup).

(b) Approved events

- i. Events produced by a third party but subject to the formal approval of the Town or events where approval is required under the provisions of Trading in Public Places Policy are to:
 - a. Exclude:
 - Provision, distribution and use of balloons and confetti as part of an event



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- Use of Polystyrene and Styrofoam in the sale or distribution of food and beverages.
 - Provision, sale or distribution of plastic straws at the event. This does not include paper or cardboard straws.
 - Provision, sale or distribution of plastic water bottles.
- b. Minimise the use of printed promotional material and instead use social media platforms for the distribution and dissemination of information and promotional material.
- ii. Events approved by the Town but produced by a third party are encouraged to:
- a. Exclude provision, sale or distribution of single-use plastics at the event. This includes: cutlery, cups, coffee cups, bottles, plates, containers, bags, cling wrap and straws. This includes bottled water. This does not include compostable packaging made out of organic material e.g. paper, cardboard sugar cane and cornstarch.
 - b. Restrict promotional material, decorations and supplies to those which can be reused, recycled, contain recycled content and/or be certified carbon offset.
- iii. In addition, all large scale events where five (5) or more businesses are present are to:
- a. Provide clearly labelled FOGO, Recycling and General Waste bins.
 - b. Incorporate:
 - Promotion of walking, cycling and public transport options.
 - Provision of adequate bike parking.
 - c. Where practical and available provide an easily accessible alternative to bottled water which enables patrons to refill empty drink bottles with drinking water free of cost.
- Small scale events where there are less than five trading businesses are encouraged to adhere to these requirements also.
- iv. Variations
- a. Variations to this policy may be sought for valid health and safety reasons or where there is no other practical alternative available.

Implementation and Enforcement of this Policy

Implementation of the policy will be staged over a 2 year roll out period. Vendors and businesses will be provided the Town's requirements for events prior to approval being granted and then will be requested to provide information to confirm compliance with those requirements.

Compliance with the policy will be pursued through proactive communication, education and support rather than through formal monitoring and enforcement. However where there is blatant disregard for this Policy, third party providers of events and other such trading businesses will not be authorised or approved to operate at future events as described under this policy or where approval is required under the Trading in Public Places Policy, until such time as it can be appropriately demonstrated there is compliance with this Policy.