



Media Statement

Nothing Wasted at the 2021 George Street Festival *Town Wins WasteSorted Waste Avoidance (Events) Award*

At last week's prestigious WasteSorted Awards, the Town of East Fremantle won the WasteSorted Waste Avoidance (Events) Award for the 2021 George Street Festival.

Accepting the award on behalf of the Town was Mayor Jim O'Neill, alongside Connor Warn, Waste & Sustainability Officer and Carly Filbey, Community Engagement Officer and festival organiser.

'In East Fremantle we are very proud to have significantly minimised the waste at our Festival, setting a new path for best practice for sustainable large-scale events, as well as new records in relation to waste minimisation,' Mayor O'Neill explained.

The Town has been running East Fremantle's George Street Festival since 1989 and last year the festival successfully banned single-use plastics from all areas of the festival and instead opted for reusable alternatives, providing over 20,000 reusable items to all food and beverage vendors.

With over 10,000 attendees eating and drinking over the seven-hour duration of the festival, only 146.6 kilograms of waste was produced, 48 kilograms of waste sent to landfill with 98 kilograms of waste being recovered.

Mayor O'Neill attributed this award to the teamwork behind the festival, 'I have to acknowledge the hard work of Connor Warn, Carly Filbey, Shelly Cocks, the hardworking staff at the Town of East Fremantle, plus Dan and the team from Go2Cup, Erin Madeley and the George Street businesses who allow us to turn their spaces into a vibrant, eco-friendly festival each year.'

With 104 nominations across 10 categories, the Town is thrilled to be recognised for this award and aims to use the Event as a case study for other local governments and event organisers on how to implement reusables and a FOGO bin system to successfully avoid waste at events.

-Ends-

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