

31 January 2020

Dear Resident / Business Operator,

Re: Highway to Hell, 1 March 2020 | Program and Road Closure Information

Highway to Hell is just around the corner and the full program for this once-in-a-generation Perth Festival closing event has just been announced!

We have announced new acts, special extra activities and transport advice for this exciting event on Sunday, 1 March, when we will close 10km of Canning Highway to create the world's longest stage – and Perth's playground for the day - to celebrate our city and its connection to Bon Scott, the iconic front man of legendary Aussie rock band, AC/DC.

Taking inspiration from the AC/DC song of the same name, **Highway to Hell** will involve closing the Canning Highway from Canning Bridge in Applecross to Queen Victoria St in Fremantle (the old traffic bridge). Key crossroads will remain open, as detailed below.

We would like to remind you about the road closures that will be in place for this special event, which is being staged in partnership with the City of Melville, City of Fremantle and Town of East Fremantle and is supported by the State Government through Lotterywest and Tourism WA.

As the closures will affect residents and businesses on and close to Canning Highway, we encourage you to read the following information carefully to ensure you are fully informed about this major event.

The Festival is working closely with the above local governments and the State Government through the Public Transport Authority, Main Roads WA, West Australian Police and other relevant agencies to ensure the event is safe and enjoyable for all and that there is minimal impact on residents and businesses. Please see further details below.

Event Details

Event:	Highway to Hell
Date:	Sunday 1 March 2020
Key event times:	3pm – 9.30pm
Venue:	Canning Hwy, Canning Bridge, Applecross to Queen Victoria St, Fremantle

There will be entertainment happening all along the highway with the program split into four key zones:

- The Canning Bridge zone – Canning Bridge to Riseley St, Applecross, 4pm -7pm
- The Tompkins Park zone – Tompkins Park, Alfred Cove, 3pm – 8pm
- The Valley zone – Stock Rd to Petra Street, Palmyra, 4pm – 8.30pm
- The Rainbow zone – May St, East Fremantle to the Rainbow between the bridges in Fremantle, 4pm – 9.30pm

Activities begin in all zones at 4pm and the performance trucks roll out from 5pm from Canning Bridge but patrons are welcome to come down and find a spot anytime from 3pm.

Road Closures

Sunday 1 March 2020

Canning Highway from Canning Bridge, Applecross to Queen Victoria Street, Fremantle will be closed to traffic from 1.00pm and will reopen in sections by 11.00pm. Leach Highway will remain open.

Please note:

- Key crossroads Reynolds Rd, Riseley St, Stock Rd and Petra St will remain open for the duration of the event, allowing traffic to flow south/north across Canning Highway.
- Stirling Highway and Queen Victoria St traffic bridges will remain open for the duration of the event, allowing traffic to flow south/north across the bridges.
- Access from Kintail Rd to the Canning Bridge freeway north entrance will remain open for the duration of the event, allowing traffic to flow from Applecross to freeway north.

If you live on Canning Highway you will not have access to your driveway during the road closure period. If you need to use your car during this time, please park your vehicle on a side street prior to 1.00pm on Sunday 1 March so you can exit and re-enter your area at your convenience.

If you live within one block either side of Canning Highway from Canning Bridge to Queen Victoria Street, Fremantle, your house will be within the road closure however you will be able to access your driveway during the event. As we anticipate traffic and parking will be heavier than usual, we also advise you to plan accordingly.

In the event of an emergency at your residence there will be contingency plans in place, supported by local police. If you have specific home nursing requirements, please email Perth Festival at highwaytohell@perthfestival.com.au with further information. If you are a resident with any concerns or questions please email highwaytohell@perthfestival.com.au and we will respond to you as soon as possible.

Noise levels

There will be live music performances along Canning Highway between 4:00pm to 9.30pm. Noise levels will be monitored during this time.

Get involved

We understand road closures can be inconvenient, however we are excited about the positive impact this major event will have on the local area. Whether you are a business or a resident, we encourage you to make the most of this exciting opportunity - so come on down and get involved!

We have available A3 posters and information kits to help you get your business ready for Highway to Hell. If you run a business located along the route and would like to access this collateral or discuss your involvement in the event further please email highwaytohell@perthfestival.com.au

For the latest information on Highway to Hell including the full program and Frequently Asked Questions visit www.perthfestival.com.au

Yours Sincerely,



Iain Grandage
Artistic Director, Perth Festival