

Closing Event | Highway to Hell

1 March 2020 | 4pm – 9.30pm

Frequently Asked Questions (FAQs)

Who is putting this event on?

Highway to Hell is presented by Perth Festival in partnership with the City of Melville, City of Fremantle and Town of East Fremantle, and is supported by the State Government through Lotterywest and Tourism WA.

Is this an annual event?

No, this is a one-off event for 2020 only.

What's happening?

This is a once-in-a generation opportunity for residents to 'reclaim' the Canning Highway for a day of live performances and other free activities to celebrate the closing of Perth Festival 2020. Taking inspiration from the AC/DC song of the same name, *Highway to Hell* is a free, family-friendly event to create the world's longest stage and Perth's playground for a day. There will be live music performances on the back of slow-moving trucks and at specific sites along the highway, including Tompkins Park in Melville, opposite The Leopold Hotel in Bicton and under the Rainbow in Fremantle. There will also be roving performers, community choirs, food trucks, stalls, toilets, First Aid, free water and information tents positioned along the route.

What role does AC/DC and the family of Bon Scott have in the event?

Neither AC/DC nor the Scott family are involved in the event. The Scott family wishes to maintain its privacy but has given their blessing for the event to proceed. Perth Festival has secured all appropriate approvals for live performances at the event.

What is the best way to experience *Highway to Hell*?

Choose your own adventure! There will be entertainment happening all along the highway with the program split into four key zones:

- The Canning Bridge zone – Canning Bridge to Riseley St, Applecross
- The Tompkins Park zone – Tompkins Park, Alfred Cove
- The Valley zone – Stock Rd to Petra Street, Palmyra
- The Rainbow zone – May St, East Fremantle to the Rainbow between the bridges in Fremantle.

Each of the above zones will be busy on the day but you are also welcome to picnic along the highway in between these four key zones and enjoy the passing parade of performance trucks. Activities begin at 4pm and the performance trucks roll out from 5pm but you are welcome to come down and find a spot anytime from 3pm. More information about the entertainment in each zone is available at perthfestival.com.au

I have children. Where is the best spot to go?

The entire event is suitable for families. The Tompkins Park zone, which is close to the river, will have a good range of facilities and activities for children of all ages.

I'm a **big** fan of AC/DC. Where is the best spot for me?

The whole event is a celebration of AC/DC's music. The Valley zone will host performances by Dave Hole and AC/DC cover bands from Australia and overseas at the Leopold Hotel site.

I'm not really into the music but I'd like to come down for a look. Where should I go?

You are welcome to come down to any of the four key zones or find yourself a quiet spot in between the key zones and set up a picnic spot on the highway.

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I'm not a big AC/DC fan. Will I still enjoy this event?

Yes, this is a chance to reclaim Canning Highway for a day and there will be a diverse program of entertainment with something for everyone to enjoy. Check out the full program at perthfestival.com.au

I'd like to walk along the highway. Is that ok?

You are welcome to walk along the northern lanes of the highway (the lanes you use to travel from Fremantle to Canning Bridge) at any time during the event.

Is there a map of the event I can look at?

Yes, *Highway to Hell* route maps are available to download at perthfestival.com.au

How do I get there?

Important things to note:

- If you live locally, we suggest walking or cycling to Canning Highway to set up a spot
- Pack lightly, expect to possibly walk some distance and allow plenty of time to get to the event
- Be patient when walking, cycling, driving or using public transport
- Each key event zone will have bike lock areas
- If you choose to drive, street parking in the area will be available subject to normal conditions. A number of overflow parking areas are within walking distance from Canning Highway. We strongly encourage carpooling. Please be considerate of driveways and required access when parking your car in other areas. Any vehicle blocking driveways or obstructing traffic flow will be towed.
- Alternatively, take Transperth:
 - Free shuttle buses will be operating from Bull Creek Train Station, Fremantle Train Station and a park and ride location at Murdoch University.
 - For more information visit transperth.wa.gov.au
 - Please use Transperth's JourneyPlanner for the latest information before you travel. For more information, call 13 62 13 (TIS: 13 14 50). Hearing or speech impaired? Call via NRS 133 677 and ask for 13 62 13.
 - For all rideshare options, there is an exclusion zone of two blocks either side of the Canning Highway

How do I get to the Canning Bridge zone?

If you live locally, we suggest walking or cycling to Canning Highway to set up a spot.

If you choose to drive, there will be some street and overflow parking at Applecross Primary School, Kintail Road, Applecross. This is subject to availability on a first-come-first-served basis.

If you choose to take public transport, catch the train to Canning Bridge Station and take the short walk down Canning Highway.

How do I get to the Tompkins Park zone?

If you live locally, we suggest walking or cycling to Canning Highway to set up a spot.

If you choose to drive, park at Murdoch University, then catch a free shuttle bus to Wireless Hill followed by a short walk to Tompkins Park. The University will serve as a park and ride facility for the event.

There will be some street and overflow parking at Marmion Reserve, Marmion Street, Melville and Len Shearer Reserve, cnr Marmion Street & Marcus Avenue, Booragoon. This is subject to availability on a first-come-first-served basis. If you choose to take public transport, catch a train to Bull Creek Station, then jump on a free shuttle bus from Bull Creek Station to Tompkins Park.

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How do I get to the Valley zone?

If you live locally, we suggest walking or cycling to Canning Highway to set up a spot.

If you choose to drive, there will be some street and overflow parking at WM Malcolm Reserve, Stock Road, Palmyra and East Fremantle Football Club, Moss Street. This is subject to availability on a first-come-first-served basis.

If you choose to take public transport, catch a train to Fremantle Station, then jump on a free shuttle bus to The Leopold Hotel, Bicton.

How do I get to the Rainbow zone?

If you live locally, we suggest walking or cycling to Canning Highway to set up a spot.

If you choose to drive, there will be some street and overflow parking at East Fremantle Football Club, Moss Street; East Fremantle Primary School, Forest Street; and Frank Gibson Park, High Street, Fremantle. This is subject to availability on a first-come-first-served basis.

If you choose to take public transport, catch a train to Fremantle or North Fremantle Station and take a short walk to the start of The Rainbow Zone at the Fremantle Traffic Bridge.

Can I still access the Murdoch University campus?

Yes. There will be access to all areas of the campus. Please be patient and follow directions from traffic management.

Can I drive?

If you choose to drive, street parking in the area will be available subject to normal conditions. A number of overflow parking areas are within walking distance from Canning Highway. We strongly encourage carpooling. Please be considerate of driveways and required access when parking your car in other areas. Any vehicle blocking driveways or obstructing traffic flow will be towed. You may also want to consider parking at Murdoch University and taking the free shuttle bus to and from the event site. Whether you are planning to walk, cycle, carpool or catch public transport, remember to allow plenty of time to get in to the event, it will be a busy day!

Can I catch a taxi/Uber/Ola/Didi?

An exclusion zone will be in place for taxis and rideshare companies for *Highway to Hell*. There will be no pickups/drop-offs within two blocks either side of Canning Highway from Canning Bridge, Applecross to Queen Victoria Street, Fremantle between 1pm and 11pm. Customers can only be picked up/dropped off outside the exclusion zone.

Can I ride my pushbike?

Yes, you can ride to the event but please remember to ride slowly and carefully along Canning Highway as there will be buses and pedestrians moving through this area and shared pathways will be busier than normal.

Can I take my bike on public transport?

Due to the congestion expected for Highway to Hell, event-goers with bicycles won't be allowed to board any special event services. This also applies to the free shuttle bus services.

Will there be road closures?

Canning Highway from Canning Bridge, Applecross to Queen Victoria Street, Fremantle will be **closed** to traffic from 1pm and will reopen in sections by 11pm. Leach Highway and South Street will remain open as normal.

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*Local residents please note:

- Key crossroads Reynolds Rd, Riseley St, Stock Rd and Petra St will remain open for the duration of the event, allowing traffic to flow south/north across Canning Highway.
- Stirling Highway and Queen Victoria St traffic bridges will remain open for the duration of the event, allowing traffic to flow south/north across the bridges.
- Access from Kintail Rd to the Canning Bridge freeway north entrance will remain open for the duration of the event, allowing traffic to flow from Applecross to freeway north.

I live on Canning Highway. Can I access my driveway?

If you live on Canning Highway you will not have access to your driveway during the road closure period. If you need to use your car during this time, please park your vehicle on a side street prior to 1pm on Sunday 1 March so you can exit and re-enter your area at your convenience.

We understand that this may cause inconvenience for some residents, however we are excited about the positive impact this major event will bring to the local area. In the event of an emergency at your residence there will be contingency plans in place, supported by local police. Traffic management staff will be located at each road closure and event staff and security will also be there to assist with any concerns. If you have specific home nursing requirements, please email Perth Festival at highwaytohell@perthfestival.com.au with further information.

I live close to Canning Highway. Will I be affected by the road closure?

If you live within one block either side of Canning Highway from Canning Bridge to Queen Victoria Street, Fremantle, your house will be within the road closure however you will be able to access your driveway during the event. As we anticipate traffic and parking will be heavier than usual, we also advise you to plan accordingly.

If you live on Marmion Street you will be able to access your driveway. However, if you live on Marmion Street between Davy Street and North Lake Road you will be restricted by left in/left out movements when leaving or entering your driveway. There will be no right turns on Marmion Street in this area to prioritise efficient passage of buses in temporary lanes. Traffic will be very busy in Marmion Street and in the surrounding area, so we advise you to plan accordingly.

What if I have accessibility requirements?

There will be Auslan interpreters, audio description and a wheelchair viewing platform at Tompkins Park. ACROD parking will be available at Tompkins Park and other locations, but please be aware that there are limited bays. For further information regarding accessibility, please refer to our website perthfestival.com.au.

What should I bring?

What to bring:

- Your favourite rock t-shirt!
- Comfortable shoes and clothing
- Picnics and picnic gear, including chairs. Remember you cannot travel on public transport with excessive baggage and you will need to carry your gear whilst walking to your spot.
- Sunblock and hats
- Cardigan or light jacket in case of cooler weather and/or a raincoat or poncho in the event of rain

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- Water bottle (there will be points along the journey where these can be refilled)

What NOT to bring:

- Dangerous or hazardous items
- Alcohol
- Glassware
- Pets
- Marquees
- Drones

Can I bring my own food and drinks?

You are welcome to bring your own picnic. This is not a licensed event so BYO is not permitted. There will be a variety of hospitality options available along the route.

Can I bring my pet?

Dogs are allowed at the event, but for the safety of both your pet and other people, including children, please keep your dog on a lead at all times. If your dog does not react well to large crowds, people and noise, we do not recommend bringing them to the event.

What happens if it's raining?

The event will still go ahead if it's raining unless there are severe weather warnings that will compromise the safety of the event. Check our [website](#), [Facebook page](#) or [Twitter account](#) for any updates regarding cancellation. And check the weather before you head to the event to make sure you're dressed appropriately. If it's raining, pack a poncho or raincoat!

Will there be any set-up activity on Canning Highway before the event?

Specific event infrastructure will be set-up prior to the event day, such as placement of toilet blocks, fencing and building stages. This will not impact on residents and/or the access of Canning Highway.

How loud will it be?

There will be live music performed between 4pm and 9.30pm. All volume levels will comply with local government regulations and will be monitored to ensure compliance.

Will the usual public transport services along the Canning Highway or in my area be operating that day?

For up to date information on disruptions and event day services, please visit the Transperth website: <https://www.transperth.wa.gov.au/Service-Updates/Service-Update-Details/highway-to-hell-e28093-service-disruption-108795>

How do I move between the zones?

You can walk or cycle between the zones. Transport will not be provided. There is a program jam-packed with entertainment for the whole family in each zone so pick a zone or bring a picnic, sit back and watch the trucks roll past anywhere along the highway.

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Is anything happening before the event?

Yes, in the lead up to the event there will be a range of interesting activities at Wireless Hill in Melville. Please visit perthfestival.com.au for full program details.

Is there anything happening after the event?

Yes, there will be afterparties at venues along and close to the route. Please visit perthfestival.com.au for full program details.

I have a business on Canning Highway and I'd like to get involved in this event.

If you run a business located along the route and would like to discuss your involvement in the event, please email highwaytohell@perthfestival.com.au and we will respond to you as soon as possible.

What should I do if I have lost a child/friend/family member?

Should you become separated from your child/friend/family member, please alert Front of House staff in the area. Found children will be taken to the closest information tent.

What should I do if I have lost property?

Lost property will be located in clearly marked information tents in each of the four zones along the *Highway to Hell* route.

How much is this event costing?

This is a major free event for the people of Western Australia to enjoy. *Highway to Hell* is possible only with the generous support of the State Government, through Principal Partner Lotterywest, Tourism WA and other agencies including Main Roads and the Perth Transport Authority. We also have very strong corporate and private support for this special event. Perth Festival is proud to be collaborating with The City of Melville, The City of Fremantle and The Town of East Fremantle. Production costs are confidential but the social and economic value is significantly greater through the impact on the local economy, jobs, tourism and community well-being. Dozens of local small retail and hospitality businesses are extending their hours and their activities. Previous Perth Festival free events have included *The Giants* and *Boorna Waanginy: The Trees Speak*.

What is the likely economic impact of the event?

We are anticipating 100,000 people will attend *Highway to Hell* and many people are expected to travel from interstate and overseas. Dozens of small retailers, hospitality outlets and other small business have extended hours and arranged special events to take advantage of the higher than usual demand for services. We are assisting businesses along the route from Canning Bridge, Applecross, to the Rainbow, Fremantle with direct advice and an Event Ready Information Kit with ideas on how to leverage this exciting opportunity.

Who can I contact for more information about the event?

If you can't find the information you need on our website, you can get in touch with us at the Perth Festival office. You'll find our contact details [here](#). You can also check our [Facebook page](#) or [Twitter account](#) for more information.