

## George Street Designated Heritage Area

George Street in the Town of East Fremantle is the heart of our Town and hosts many historic and iconic buildings, including many that are of significant heritage value.

Our heritage buildings form an important component of our Town's character and should be preserved and protected.

With this in mind, Council decided in February 2020 that it would formally recognise one of the most needed and desirable heritage areas in the Town requiring protection by recognising George Street first with others to follow progressively.

To guide the preservation of the unique historic charm and character of the area, the George Street Heritage Area has been created, and formalised in the [George Street Heritage Area Local Planning Policy 3.1.6](#).

All buildings and places listed in the Record of Places of Heritage Significance (recorded in the Policy) are considered integral to the George Street Heritage Area.

Individually, some may not necessarily be of particular heritage significance, but **they possess significance as a collective**.

Local Planning Policy 3.1.6 provisions apply to the properties identified in the Heritage Area to ensure the heritage value and status of George Street as a distinct group is protected.



**The George Street Heritage Area Local Planning Policy will preserve the street's unique style and character**

Without future development in the area being managed as a cohesive whole, where development controls take into consideration the specific development requirements of the area for existing and new buildings (such as the Royal George Hotel site) this highly valued heritage area could be jeopardised.

Adoption of the George Street Designated Heritage Area is viewed as the beginning of the Town's intention to progressively investigate the introduction of heritage areas within the Town for future consideration by Council.

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