

21 October 2019

Dear Resident / Business Operator,

**Re: Perth Festival Closing Event | Highway to Hell | 1 March 2020**

Perth Festival would like to inform you of our upcoming finale event, **Highway to Hell**, which is being staged along the Canning Highway on 1 March 2020, in partnership with the City of Melville, City of Fremantle and Town of East Fremantle.

**Highway to Hell** is a once-in-a-generation opportunity for residents to 'reclaim' the Canning Highway for a day of live performances and other exciting and family-friendly activities. Taking inspiration from the AC/DC song of the same name, **Highway to Hell** will involve closing a 10km stretch of the Canning Highway from Canning Bridge in Applecross to Queen Victoria St in Fremantle (the old traffic bridge) to create the world's longest stage and Perth's playground for a day.

The Festival is working closely with the above local governments and the State Government through the Public Transport Authority, Main Roads WA, West Australian Police and other relevant agencies to ensure the event is safe and enjoyable for all and that there is minimal impact on residents and businesses. Please see further details below.

#### **Event Details**

Event: **Highway to Hell**  
Date: Sunday 1 March 2020  
Key event times: 3pm – 9.30pm  
Venue: Canning Hwy, Canning Bridge, Applecross to Queen Victoria St, Fremantle

#### **Road Closures**

Sunday 1 March 2020

Canning Highway from Canning Bridge, Applecross to Queen Victoria Street, Fremantle will be closed to traffic from 1.00pm and will reopen in sections between 9.00pm and 11.00pm.

Please note:

- Key crossroads Reynolds Rd, Riseley St, Stock Rd and Petra St will remain open for the duration of the event, allowing traffic to flow south/north across Canning Highway.
- Stirling Highway and Queen Victoria St traffic bridges will remain open for the duration of the event, allowing traffic to flow south/north across the bridges.
- Access from Kintail Rd to the Canning Bridge freeway north entrance will remain open for the duration of the event, allowing traffic to flow from Applecross to freeway north.

If you live on Canning Highway you will not have access to your driveway during the road closure period. If you need to use your car during this time, please park your vehicle on a side street prior to 1.00pm on Sunday 1 March so you can exit and re-enter your area at your convenience. We understand this will cause inconvenience for some residents, however we are excited about the positive impact this major event will bring to the local area. In the event of an emergency at your residence there will be contingency plans in place, supported by local police. If you have specific home nursing requirements, please email Perth Festival at [highwaytohell@perthfestival.com.au](mailto:highwaytohell@perthfestival.com.au) with further information.

**Noise levels**

There will be live music performances along Canning Highway between 4:00pm to 9.30pm. Noise levels will be monitored during this time.

If you run a business located along the route and would like to discuss your involvement in the event, or if you are a resident with any concerns or questions please email [highwaytohell@perthfestival.com.au](mailto:highwaytohell@perthfestival.com.au) and we will respond to you as soon as possible.

You will receive further notification with additional event details in the coming months. You can also visit [www.perthfestival.com.au](http://www.perthfestival.com.au) for updated information and Frequently Asked Questions.

Yours Sincerely,



Iain Grandage  
Artistic Director, Perth Festival