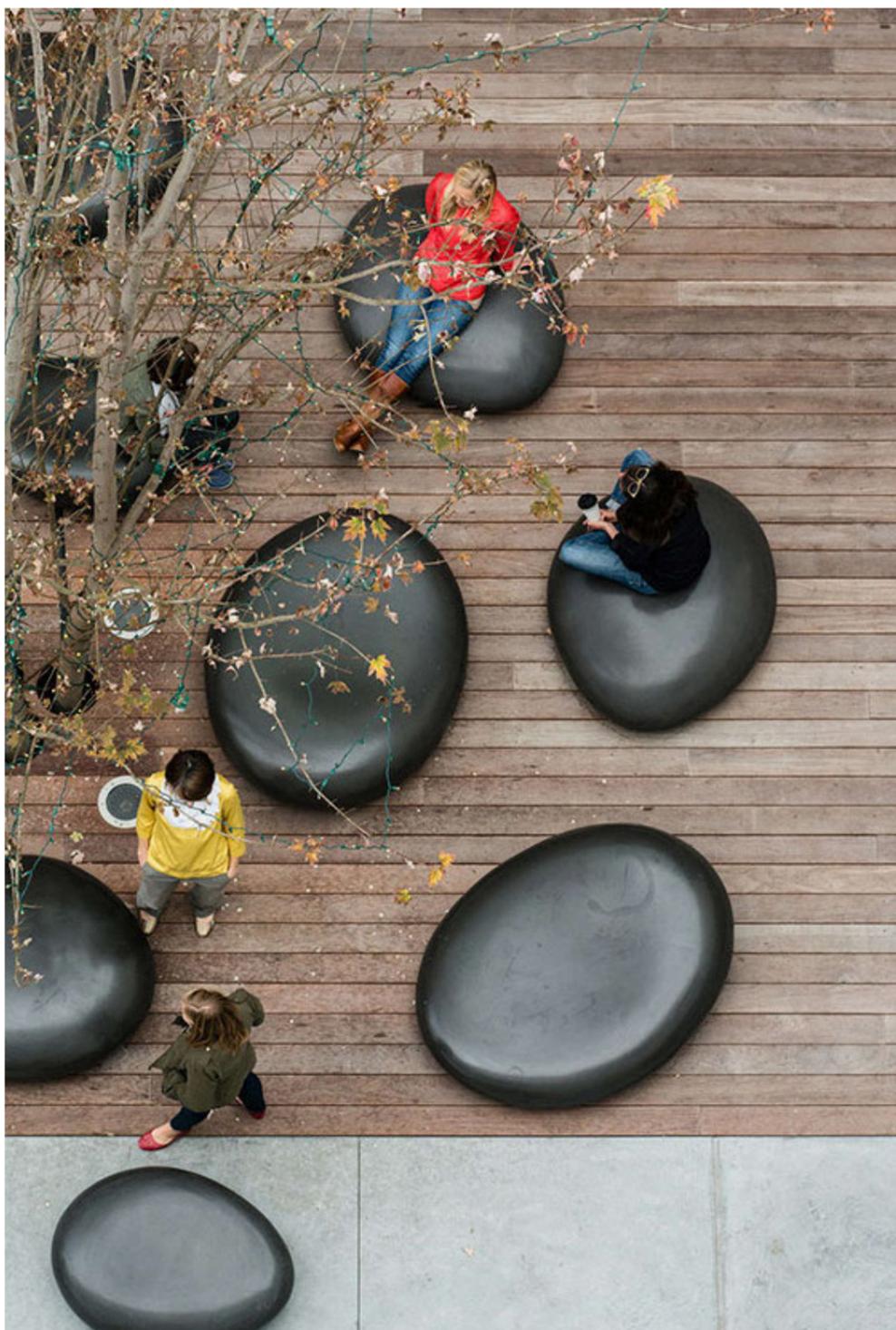


**WOODSIDE HEALTH CARE PRECINCT
PUBLIC ART STRATEGY**

Client: Hall & Prior
Art Consultant: Design Theory

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EXECUTIVE SUMMARY

- Public Art Strategy to act as a framework for the development of public art concepts for the proposed Woodside Health Care Precinct
- Hall & Prior to commission public art to the public realm to the proposed value of \$100,000 excl. GST for Percent for Public Art
- For public art considerations within Town of East Fremantle, Woodside is located within both the Woodside and 'Neighbourhoods' precincts
- Proposed curatorial theme for Woodside Health Care Precinct is 'Home', embracing the site's past as W.D. Moore's residence and Woodside Hospital, and future as proposed aged care
- Public art to interpret important heritage aspects of Woodside, as informed by Heritage Interpretation Strategy, currently being prepared by Griffiths Architects
- Possible locations for public art are outlined in this document and align with the Town's Public Art Strategy
- Possible art types are outlined in this document align with the Town of East Fremantle's Public Art Strategy & Policy objectives
- All public art works to be unique, site responsive, engaging & high quality
- Artists to be from & or practising in Fremantle or within Western Australian, possible examples have been included to demonstrate suitability
- Next step is to obtaining Town of East Fremantle's feedback on Public Art Strategy, including agreement on Percent for Public Art value
- Upon receipt of Town of East Fremantle's feedback, Design Theory to develop artist selections & concepts
- Public Art report to be prepared and submitted with details in accordance to 3.1.9 Percent for Public Art Local Planning policy sections 3.1, as required for Development Application Percent for Public Arts

INTRODUCTION

The Woodside Health Care Precinct's Public Art Strategy has been prepared for client Hall & Prior. This strategy is proposed to act as a framework for the development of Public Art concepts to the Woodside site, with the aim of forming an agreed direction with Town of East Fremantle.

CONTEXT

LOCATION

The site 18 Dalgety St, East Fremantle is commonly referred to as Woodside. Woodside is a one hectare site comprising of one and two storey buildings and significant mature trees.

The original heritage-listed two storey Federation Free Classical house constructed in brick and rendered brick, was the residence of W.D.Moore and family. The site is associated with the expansion of East Fremantle and the sub-division of W.D. Moore's Woodside Estate from 1912.

From 1952 -2006 the site's use was health care as Woodside Maternity Hospital, and has considerable social value.

Today the site remains is an important feature of the Woodside ward, in the of Town of East Fremantle.

The Woodside ward as noted in the Town of East Fremantle's Local Planning Strategy is:

Named after one of the first residences in the district owned by W D Moore (former Woodside Hospital) and includes the East Fremantle Oval. Predominantly single residential, although about a third of residential lots include a second dwelling (new dwelling to the rear of existing houses) or new duplex development.

The majority of residential buildings are pre-World War II and a number are on the Heritage List and Local Heritage Survey. There is a concentration of large pre-1920 homes on large blocks (1000m²- 2000m²) on or close to Canning Highway particularly around Allen and Dalgety Streets.

A majority of the old homes are well maintained, and have been renovated or restored. The large houses that remain are individual designs with complex roof forms, extensive and elaborate verandas. Non-residential uses exist along Canning Highway together with some commercial facilities on the western corners of Petra Street that are essentially extensions of the Petra Street District Centre.

Within the Town of East Fremantle's Public Art Strategy 'River to Residence', Woodside ward is noted as an area zoned 'Neighbourhoods' for Public Art considerations. 'Neighbourhoods' are seen to have the following characteristics:

The Neighbourhoods are social communities with considerable face-to-face interaction between residents.

The Neighbourhoods are where residents seek to realise common values and socialise families. They include neighbourhood' hubs and parks and casual meeting places.



SITE MAP
NOT TO SCALE

-  'NEIGHBOURHOODS' PUBLIC ART AREA
-  WOODSIDE WARD
-  WOODSIDE HEALTH SITE

HISTORY

The below is a brief overview of Woodside's historical background –

Unknown - 1829

1829 Aboriginal occupation. The Whadjuk people are the traditional owners of the greater Fremantle/Walyalup area.

1840 - 53

1840 John Gresswell purchases land and plants fruit orchards & vines

1853 - 1923

1853 – 77 Moore buys Woodside land
Purchased by William Dalgety Moore (merchant) to be used as the main family residence. The significance of the residence - its design and location – is in its illustration of family life in the late nineteenth century.

Vineyard continues

1910 William Dalgety Moore, a pastoralist and businessman, best known for founding W.D. Moore and Co., which still operates today under the same name, dies on 22nd April.

1912 Woodside Estate is subdivided. Annie, William's second wife and daughters continue to reside at Woodside on 5 acres of land.

1923 Annie Moore moves from Woodside

1924 - 46

1924 The property was used as a hospital and named Woodside Hospital.

1942 The former ballroom at Woodside Hospital was taken over for a First Aid Post, following air raids on Darwin and Broome

1946 The hospital was converted into private flats.

1947 - 51

1948 A miner purchased the block and re-sold it that same year to the Crippled Children's Seaside Home Society.

1951 State Government purchased the property, converting the flats into a public maternity hospital to cater for a rapidly growing demand for maternity services

1953 - 1966

1953 Re-opened Woodside Hospital offered 26 maternity beds.

1966 Hospital underwent significant renovations ensuring it provided highest-level maternity services. Woodside Hospital was known for innovation in its time for birthing practices that are today considered commonplace.

1967 - 2006

1967 Modern upgrade to maternity hospital facilities

1998 Woodside Hospital was permanently entered into the State Register of Heritage Places. The heritage-listed property has become a Fremantle land-mark thanks to its unusual and impressive Victorian architecture.

2006 Last baby born in Woodside Hospital
Approximately 50,000 babies were born at Woodside Hospital

2007 - 2020 Not in use, conservation plan commissioned

FUTURE

Hall & Prior are currently proposing the development of Woodside site into aged care facility - Woodside Heath Care Precinct. This use looks to increase amenity and continue the site's history as both a home and hospital.



An early image of W.D. Moore's family residence 'The Garden'

Image: Battye Library, 4369B/25



Woodside Nursery at Christmas, 1998

Image: Fremantle City Library, Local Studies Collection, No. 461

VISION

To commission a permanent collection of engaging and site responsive public art inspired by Woodside's heritage. Created by local Fremantle & Western Australian artists, art works enhance amenity and the community's experience of Woodside.

OBJECTIVES

The following objectives from Percent for Public Art policy, Public Art Strategy & Local Planning strategy, and align with Hall & Prior's vision for Woodside's public art :

- Contribute to sense of place
- Enhance public enjoyment and understanding of places
- Create local landmarks
- Make street, open space, more distinctive
- Art that captures the spirit of East Fremantle, responsive to distinct domain (Woodside ward and 'Neighbourhood')

THEMES

A curatorial theme of 'Home' is proposed for the Woodside Health Precinct's Art Collection, a collection which will ultimately encompass both public and private realms.

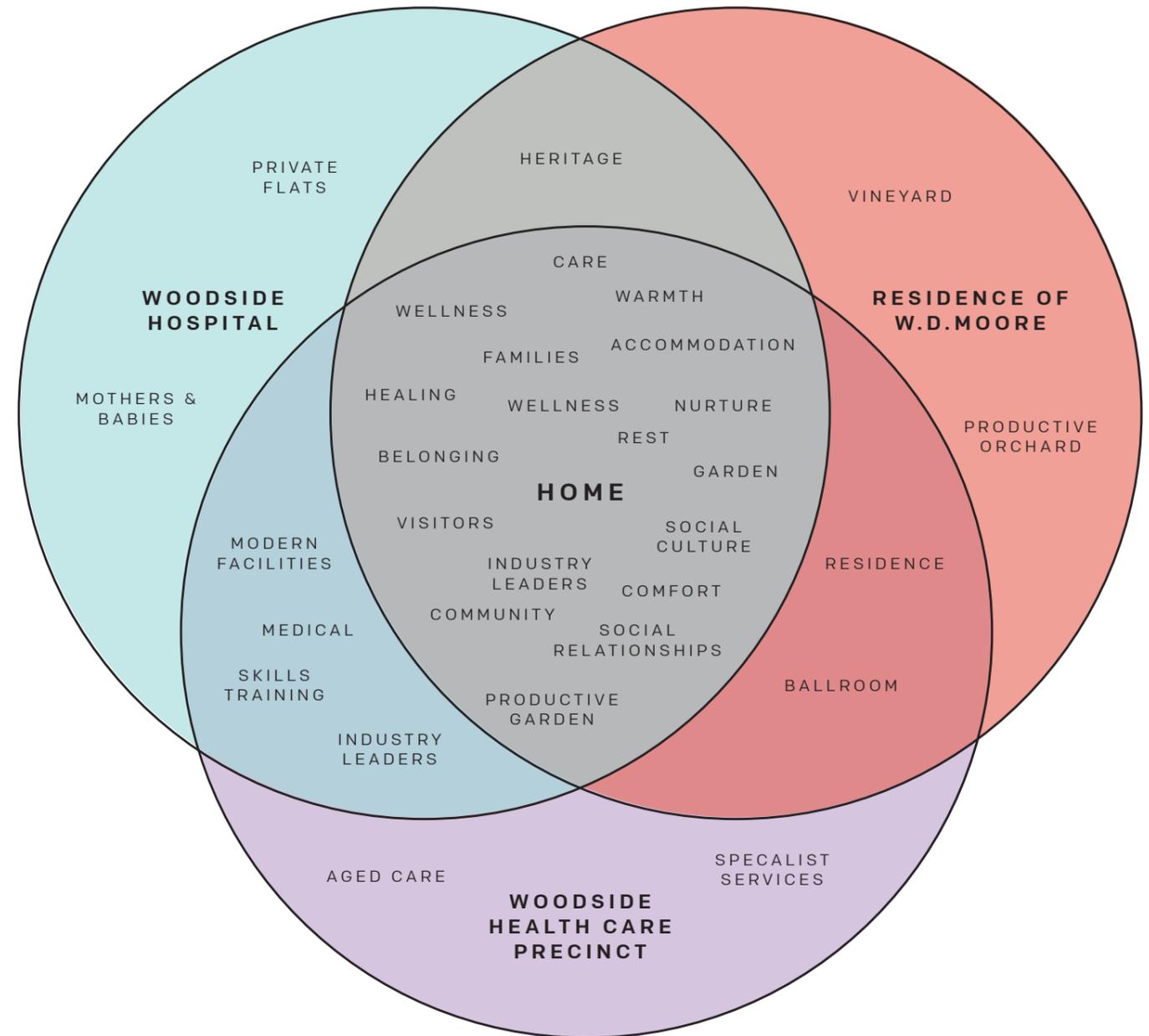
Derived from two of the site's key uses: Moore family residence and Woodside Maternity Hospital, the theme acts as a cohesive framework for the significant stories and art works across the site.

The theme also relates to Woodside's proposed future use as an aged care facility, as extension of the site's history, being both a 'Home' to residents.

All public art works will also speak to at least one of the themes: Discover, Connect & or Explore, as outlined in Town of East Fremantle's Public Art Strategy 'River to Residence'.

Additionally, there will be a focus on commissioning local Fremantle and Western Australian artists, with equitable representation of female and male.

'HOME' CURATORIAL THEME



LOCATIONS, TYPES & ARTISTS

Public art works are to be located in exterior spaces within the lot boundary and visible to the public at all times, with each located in one of the below zones (refer to table).

In alignment with the architectural and landscape planning of the site, Dalgety Street is considered the primary entry point and opportunity for the activation of public space. Hence the majority of Public Art is to be proposed to be located along this side of the lot.

Fortescue Street is the precinct's secondary entrance, with a smaller number of public art work/s proposed, proportionate to space available and planning hierarchy.

There are six zones proposed where public art may be located, however not all zones require artwork. One approach may be to locate a minimum of two art works within the Dalgety St zones and one within the Fortescue St zone.

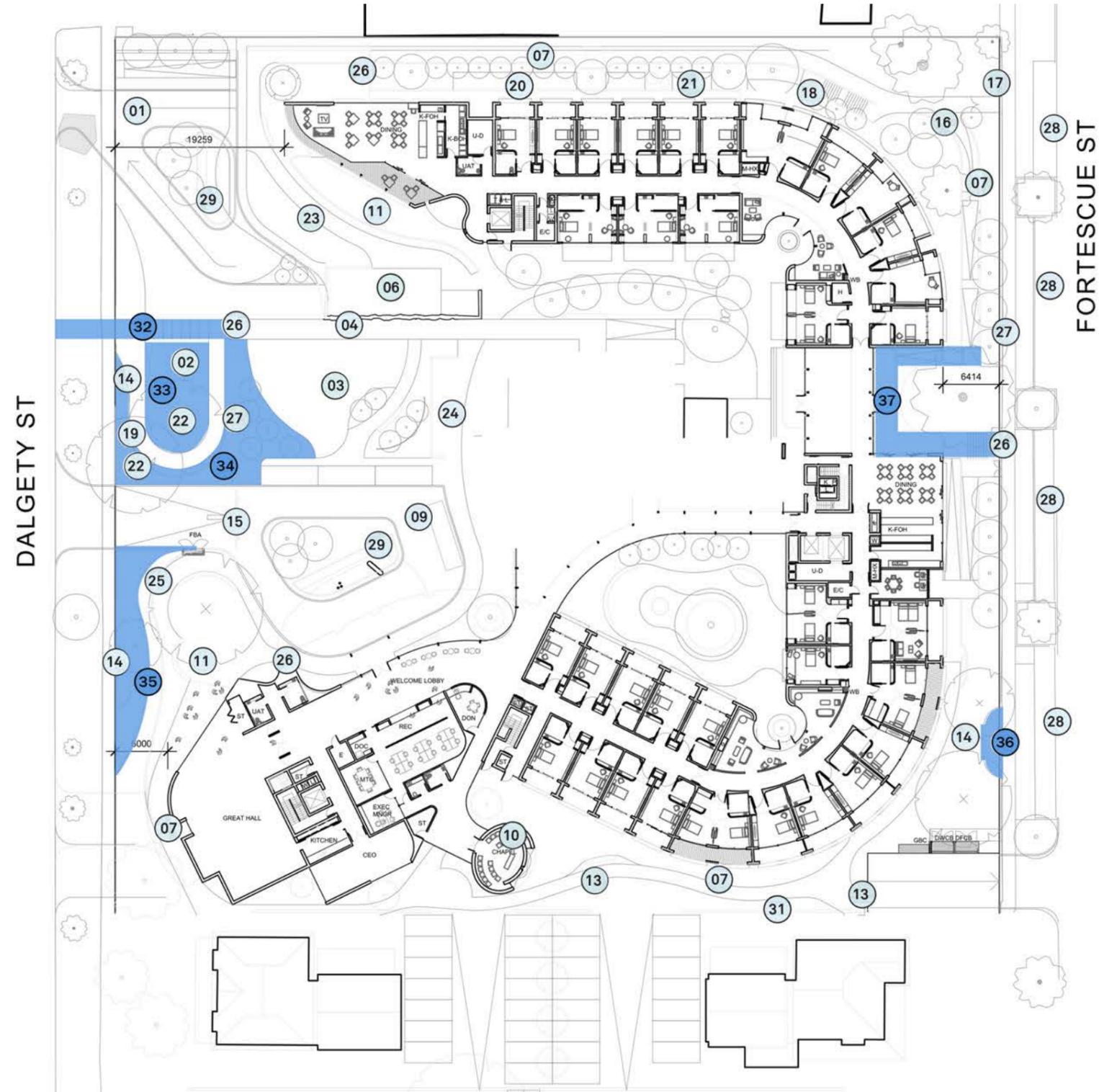
An approach of locating a collection of small to medium human-scaled works across the site is in keeping with the guidelines for 'Neighbourhoods' in the Town of East Fremantle's Public Art Strategy document, as well as being in sympathy with the multi-faceted and social nature of Woodside's history. Heritage Interpretation Strategy being prepared by Griffiths Architects will also inform art locations and types.

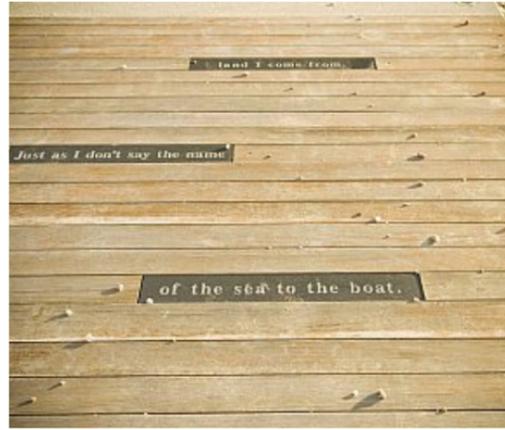
The below table outlines considerations and approach for locating public art, selecting art types and media (and Artists):

| LOCATION | CONTEXT | THEMES | OBJECTIVES | ART TYPES | POSSIBLE MEDIA |
|-----------------------|-------------------------------|---|---|---|---|
| MAIN ENTRY | HISTORY OF THE SITE | HOME & HOSPITAL WOODSIDE NEIGHBOURHOOD RIVER TO RESIDENCE 'DISCOVER' | INTERPRET ASPECTS OF CULTURAL HERITAGE CONTRIBUTE TO SENSE OF PLACE, ENHANCE PUBLIC UNDERSTANDING | <ul style="list-style-type: none"> • INTERPRETIVE • FUNCTIONAL • SITE SPECIFIC / RESPONSIVE • PERMANENT | SCULPTURE <ul style="list-style-type: none"> • CONCRETE • METAL • WOOD |
| FRONT LAWN | A PLACE OF FAMILY | HOME & HOSPITAL WOODSIDE NEIGHBOURHOOD RIVER TO RESIDENCE 'ENCOUNTER' | MAKE STREET, OPEN SPACE MORE DISTINCTIVE & INCREASE AMENITY CREATE LOCAL LANDMARK | <ul style="list-style-type: none"> • INTERACTIVE • NODAL • SITE SPECIFIC / RESPONSIVE • PERMANENT | SCULPTURE <ul style="list-style-type: none"> • STONE • CONCRETE • WOOD |
| GARDEN BED | 'THE GARDEN', MOORE RESIDENCE | HOME & HOSPITAL WOODSIDE NEIGHBOURHOOD RIVER TO RESIDENCE 'DISCOVER' | CONTRIBUTE TO SENSE OF PLACE RESPONSIVE TO DISTINCT DOMAIN | <ul style="list-style-type: none"> • INTERVENTION • SMALL SCALE • SITE SPECIFIC / RESPONSIVE • PERMANENT | SCULPTURE <ul style="list-style-type: none"> • BRONZE • IRON • WOOD |
| STREET GARDEN | WOODSIDE MATERNITY HOSPITAL | HOME & HOSPITAL WOODSIDE NEIGHBOURHOOD RIVER TO RESIDENCE 'CONNECT' | CAPTURES THE SPIRIT OF EAST FREMANTLE CREATE LOCAL LANDMARK | <ul style="list-style-type: none"> • INTEGRATED • GROUND PLANE • FUNCTIONAL • SITE SPECIFIC / RESPONSIVE • PERMANENT | SCULPTURE <ul style="list-style-type: none"> • CONCRETE • CERAMIC • WOOD |
| COMMUNITY STREET SEAT | HEALING & WELLNESS | HOME & HOSPITAL WOODSIDE NEIGHBOURHOOD RIVER TO RESIDENCE 'CONNECT' | MAKE STREET SPACE MORE DISTINCTIVE & INCREASE AMENITY, MEETING PLACE RESPONSIVE TO DISTINCT DOMAIN | <ul style="list-style-type: none"> • INTEGRATED • GROUND PLANE • FUNCTIONAL • SITE SPECIFIC / RESPONSIVE • PERMANENT | SCULPTURE <ul style="list-style-type: none"> • CERAMIC • CONCRETE • WOOD |
| FORTESCUE ENTRY | HISTORY OF SITE | HOME & HOSPITAL WOODSIDE NEIGHBOURHOOD RIVER TO RESIDENCE 'DISCOVER' | INTERPRET ASPECTS OF CULTURAL HERITAGE CONTRIBUTE TO SENSE OF PLACE, ENHANCE PUBLIC UNDERSTANDING | <ul style="list-style-type: none"> • INTERPRETIVE • FUNCTIONAL • SITE SPECIFIC / RESPONSIVE • PERMANENT | SCULPTURE <ul style="list-style-type: none"> • CONCRETE • METAL • WOOD |

OPPORTUNITIES FOR PUBLIC ART

- 01 Wellness centre driveway drop-off
- 02 Community Pocket Park
- 03 Woodside House Lawns
- 04 Central Walkway to Cafe (follows alignment of original driveway)
- 05 Sensory garden with seating
- 06 Recreation lawn for residents
- 07 Resident's walking loop
- 08 Heritage Courtyard with feature tree planting
- 09 Main drop off plaza
- 10 Chapel Courtyard
- 11 Private residents terrace
- 12 Secure residents courtyard with raised sensory gardens
- 13 Soft mounded planting landscape for outlook
- 14 Community 'street seats'
- 15 Sliding Gate Entry
- 16 Native 'garden nook' with bird bath and feeder
- 17 Staff Entry Gate
- 18 Lower ground staff courtyard with flexible seating
- 19 Front Entry Wall 'Woodside Signage'
- 20 External Gym space
- 21 Hydrotherapy courtyard
- 22 Transplanted Mature Olive Trees
- 23 Upper Residents lawn
- 24 Alfresco cafe terrace
- 25 Terraced walls to street
- 26 Pedestrian Gate
- 27 Fence
- 28 New street parking bays
- 29 Water Feature
- 30 Insitu concrete decorative paving with feature stone edging
- 31 Lower access path
- 32 Public Art zone - Main Entry (shown in blue)
- 33 Public Art zone - Front Lawn (shown in blue)
- 34 Public Art zone - Garden Bed (shown in blue)
- 35 Public Art zone - Street Garden (shown in blue)
- 36 Public Art zone - Community Seat (shown in blue)
- 37 Public Art zone - Fortescue Entry (shown in blue)





POSSIBLE ART TYPES

'Connect' community with history of Woodside maternity hospital
Interpretive, Facade (Landscape), Memorial connections



LOCATION MAP

- PUBLIC SPACE
- MAIN ENTRY ZONE

POSSIBLE ARTISTS



BEVAN HONEY + SUSANNA CASTLEDEN (FREMANTLE)

LOCATION, TYPES & ARTISTS
MAIN ENTRY



POSSIBLE ART TYPES
 'Encounter' ideas of place and family
 Interactive, Nodal, site responsive



LOCATION MAP

- PUBLIC SPACE
- FRONT LAWN ZONE

POSSIBLE ARTISTS



MARK GREY-SMITH (PERTH)



JINA LEE (PERTH)



SEAN VAN DER POEL (PERTH)



LOCATION, TYPES & ARTISTS
 FRONT LAWN



POSSIBLE ART TYPES

'Discover' history of vineyard and Moore's Residence 'The Garden'
Intervention, Small scale sculptures



LOCATION MAP

- PUBLIC SPACE
- GARDEN BED ZONE

POSSIBLE ARTISTS



GREG JAMES (FREMANTLE)



VOYTEK KOZŁOWSKI (DUNSBOROUGH)



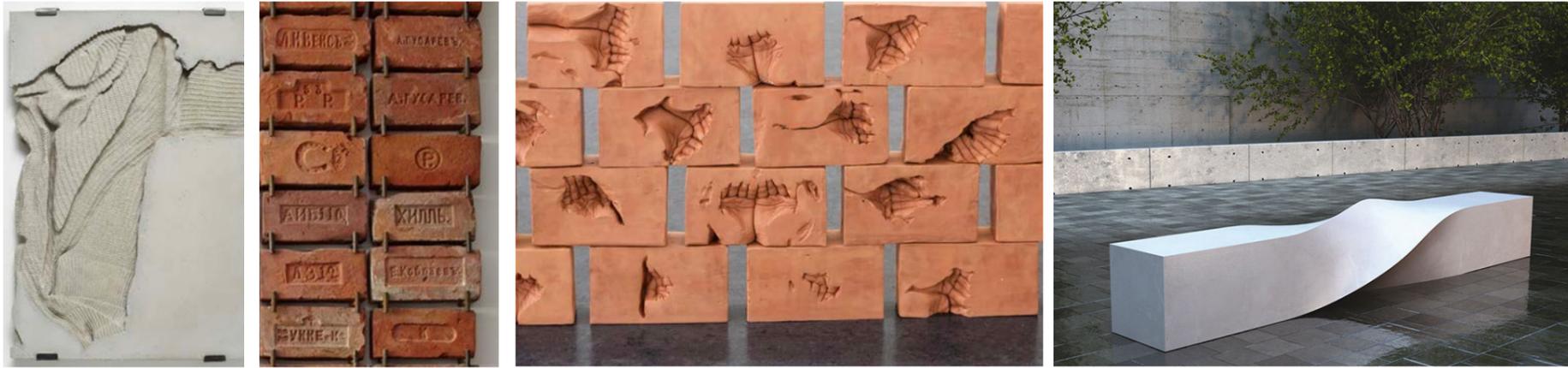
TONY JONES (FREMANTLE)



DANIEL ILEY (PERTH)



**LOCATION, TYPES & ARTISTS
GARDEN BED**



POSSIBLE ART TYPES

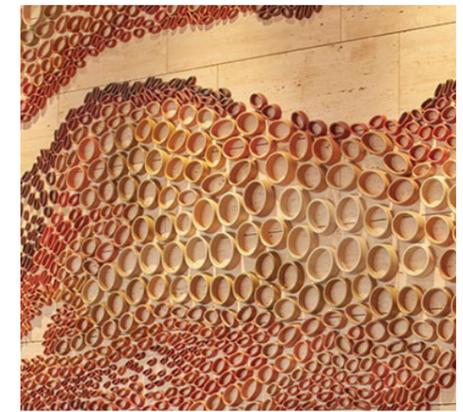
'Connect' community with history of Woodside maternity hospital
Interpretive, Facade (Landscape), Memorial connections



LOCATION MAP

- PUBLIC SPACE
- STREET GARDEN ZONE

POSSIBLE ARTISTS



JOSHUA WEBB (PERTH)



WARRICK PALMATEER (YANCHEP)



IAN DOWLING (MARGARET RIVER)

LOCATION, TYPES & ARTISTS
STREET GARDEN



POSSIBLE ART TYPES

'Connect' with site's rich history as a home and hospital
Integrated, Ground plan, Functional



LOCATION MAP

- PUBLIC SPACE
- COMMUNITY SEAT ZONE

POSSIBLE ARTISTS



PHILLIPPA O'BRIEN (PERTH)



JENNY DAWSON (FREMANTLE)

**LOCATION, TYPES & ARTISTS
COMMUNITY SEAT**

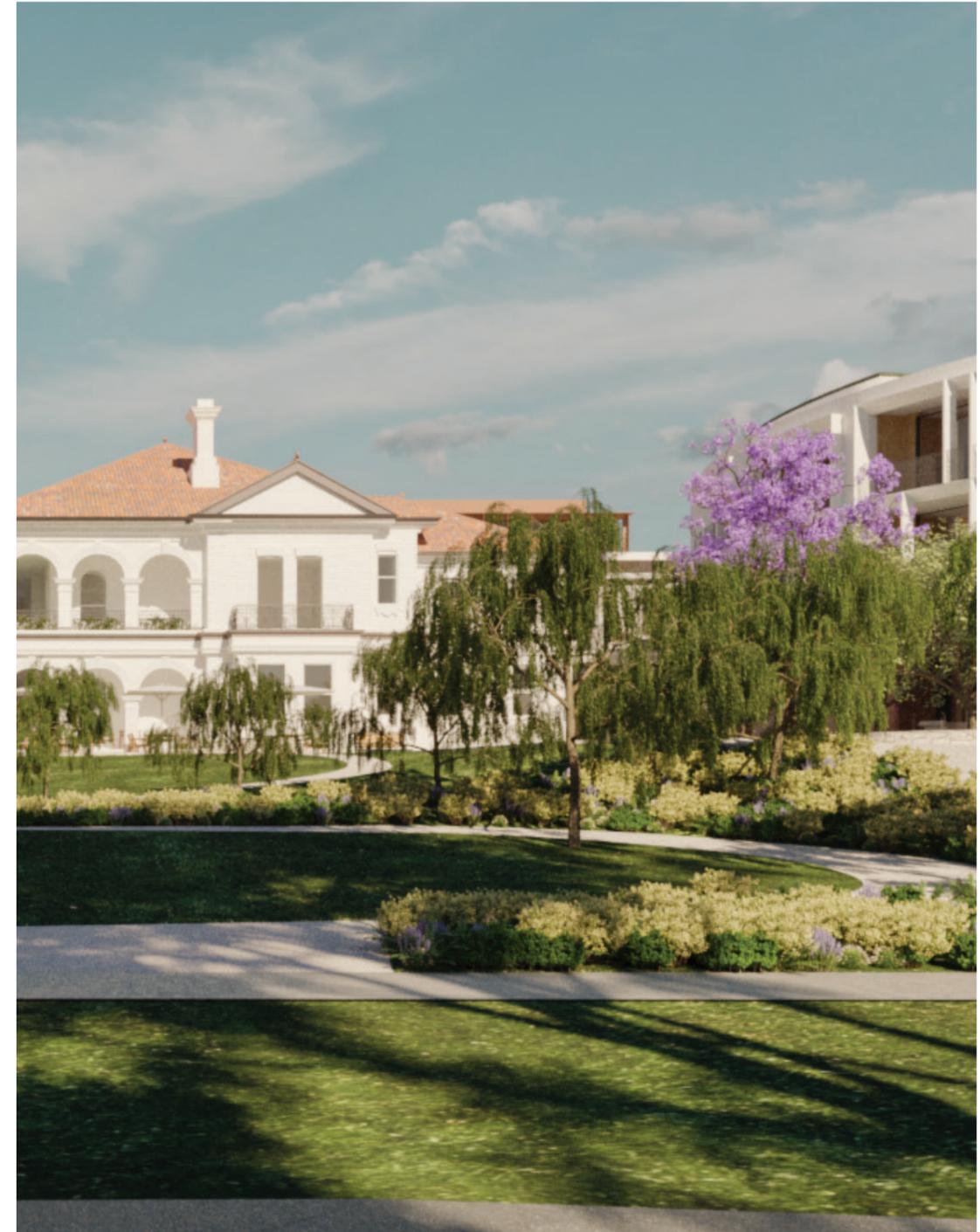
NEXT STEPS

- Review Town of East Fremantle's comments on Woodside's Public Art Strategy
- Develop & issue 'Request for Proposal' to long-list of Artists
- Woodside project team to shortlist Artists & commission concepts
- Develop Concept Brief, including budget & programme requirements and issue to shortlist Artists
- Shortlist artists to present to a select panel. Woodside project team to review & select Public Art concepts / Artists
- Art Consultant to prepare Public Art report in accordance with 3.1.9 Percent for Public Art Local Planning policy sections 3.1, including:
 - Detail summary of each Artists qualifications, experience and suitability for the project
 - Detailed statement incl. research, concept development and addressing compliance with Percent for Public Art Policy 3.3, Public Art Policy 2.7 & Public Art Strategy 8.2
 - Detailed scaled & dimensioned plans of public artworks, incl. materials, any Lighting, colours & installation details
 - Location plans
 - Cost calculations
 - Written consent from landowner, if required
 - Detail of requirements & Written consent from Artist for ongoing operational, care & or maintenance to be carried out by the owner or town
- Submit to Town of East Fremantle for approval.

PLAN

Upon receipt of Development and Public Art approvals, the delivery of public art works will commence, moving through the below phases:

- COMMISSIONING
- DOCUMENTATION
- TENDERING
- FABRICATION
- INSTALLATION
- OPENING
- ACTIVATION



PROPOSED VIEW FROM DALGETY STREET

Image: Kerry Hill Architects